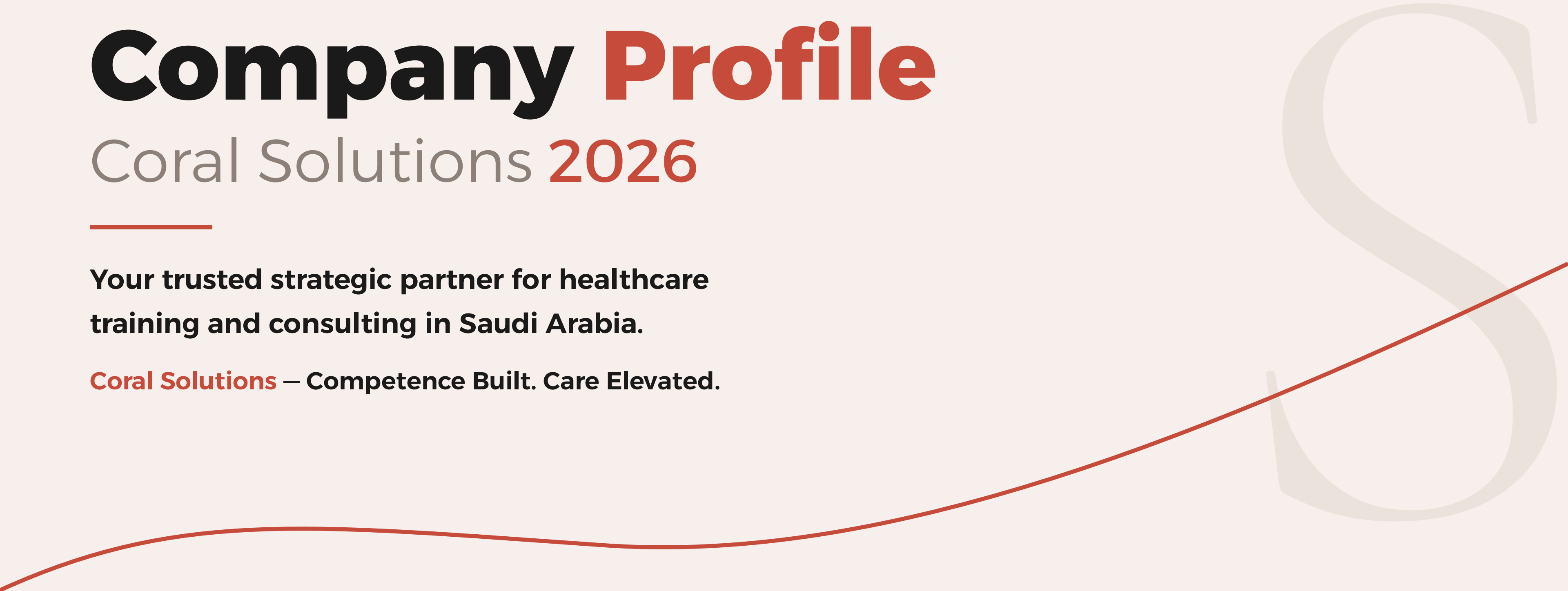


Company Profile

Coral Solutions **2026**

Your trusted strategic partner for healthcare training and consulting in Saudi Arabia.

Coral Solutions – Competence Built. Care Elevated.

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About Us

WHO WE ARE

Founded in 2026, Coral Solutions is a strategic response to the profound transformation of the healthcare sector in Saudi Arabia. We are a team of experts in healthcare management, clinical operations and digital transformation, dedicated to closing skills gaps and raising the operational efficiency of healthcare facilities and practitioners.

Through evidence-based methodologies and field experience in hospitals and health clusters, we deliver integrated solutions that combine international standards with national needs, enabling healthcare facilities to move confidently towards value-based care while securing their financial sustainability and clinical excellence.



Closing skills gaps



Raising operational efficiency



Value-based care



Financial sustainability & clinical excellence

Coral Solutions

HEALTHCARE TRAINING & CONSULTING

Strategic Foundations

VISION · MISSION · VALUES



Vision

To lead in building the healthcare competencies that shape the future of value-based care in the Kingdom.



Mission

To empower the healthcare system with innovative training and consulting solutions that maximize operational efficiency and deliver sustainable institutional excellence.

Core Values



Scientific Rigor

Professional solutions grounded in sound, trusted scientific references.



Foresight

Anticipating future trends in digital health and regulatory compliance.



Accountability

Full commitment to tangible results reflected in our partners' performance.



Collaboration

Deep strategic partnerships with health clusters and regulators.



Achievement

A clear focus on measurable outcomes that maximize ROI.

Alignment with **Saudi Vision 2030**

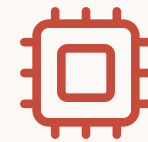
HEALTH SECTOR TRANSFORMATION

Coral Solutions acts as an operational enabler of the Health Sector Transformation Program, designing its solutions to directly serve three key national objectives.



Supporting Privatization

Upskilling the workforce to meet performance and productivity standards in new operating models.



Digital Transformation

Building capabilities in health informatics and clinical AI, integrated with national health platforms.



Financial Sustainability

Revenue cycle governance (RCM) and reduced financial leakage through professional documentation and coding aligned with NPHIES.

✦ Our solutions are directly linked to the national health transformation objectives.

01

SERVICE ONE

Training

Three specialized units building healthcare workforce competence: from international professional certifications, to medical coding and documentation, to life support skills.



Professional
Certifications



Coding &
Documentation



Life Support



Training Solutions

CORE BUSINESS UNITS

Unit One: Professional Certification Programs

Enabling leaders and staff to earn international certifications that advance their careers and support facilities in meeting accreditation standards.



Healthcare Quality CPHQ

Advanced training in continuous performance improvement, KPIs and clinical data management to meet CBAHI and JCI standards.

Target audience

Quality managers and heads of medical departments



Infection Control CIC

Preparing staff to design and implement effective surveillance and infection control programs that reduce HAIs, protect patients and lower costs.

Target audience

Infection control and public health practitioners



Health Informatics CPHIMS

Preparing specialists to manage electronic health record (EHR) systems and analyze health data to support clinical and administrative decisions.

Target audience

Health IT leaders



Risk Management CPHRM

Equipping participants with proactive clinical and legal risk assessment tools to reduce liabilities and protect the facility's reputation.

Target audience

Risk managers and legal affairs

Unit Two: Medical Coding & Documentation Programs

Designed to address one of the biggest challenges to hospitals' financial sustainability by aligning clinical documentation with billing and insurance requirements.



Medical Coding ICD-10-AM

01

Intensive professional diplomas that prepare staff to read complex medical records and accurately assign disease and procedure codes under the national standard.

 **Audience:** Medical coding technicians and specialists



Clinical Documentation Specialist CDI

02

An advanced program bridging physicians' clinical language and coders' requirements, so that case severity is accurately reflected and no earned revenue is lost.

 **Audience:** Medical reviewers and advanced nursing



Clinical Documentation Workshops for Physicians Physician Workshops

03

Short, focused sessions giving physicians the golden rules of diagnosis documentation to prevent insurance claim denials.

 **Audience:** Physicians and consultants

Programs aligned with the Saudi Health Council's medical coding requirements.

Training Solutions

CORE BUSINESS UNITS

Coral Solutions

HEALTHCARE TRAINING & CONSULTING

Unit Three: Life Support & Emergency Courses

Mandatory clinical training ensuring staff readiness for life-threatening situations through advanced medical simulation.



Basic & Advanced Life Support BLS / ACLS

01

Scenario-based training in managing cardiac arrest and life-threatening arrhythmias, certified by the American Heart Association (AHA).

 **Audience:** All healthcare practitioners



Neonatal & Pediatric Resuscitation NRP / PALS

02

Specialized programs in newborn resuscitation and managing cardiopulmonary arrest and shock in children in ER and ICU settings.

 **Audience:** Pediatric and obstetric physicians and nurses



Advanced Trauma Life Support ATLS

03

Systematic protocols for multiple trauma that reduce mortality in the golden hour, in coordination with accredited centers.

 **Audience:** Emergency physicians, surgeons and response teams



High-Quality CPR Improvement High-Quality CPR

04

Self-directed training on smart electronic manikins with real-time feedback, ending with an American Heart Association eCard.

 **Audience:** Hospital-based healthcare practitioners

02

SERVICE TWO

Consulting & Institutional Solutions

From training provider to partner in process engineering and performance improvement.



Revenue Cycle



Accreditation
Readiness



Digital
Transformation



Needs Analysis



Consulting Solutions

CONSULTING & INSTITUTIONAL SOLUTIONS

We provide in-depth strategic consulting through which Coral Solutions moves from training provider to partner in process engineering and performance improvement.



Revenue Cycle Governance RCM

Scope of Service

A comprehensive review of the insurance claim journey from patient admission to collection: denials management, medical coding quality audits, and proper activation of NPHIES standards.

Institutional Impact

Reduced financial leakage, faster cash flow, higher collection rates and fewer claim denials.



Healthcare Accreditation Readiness CBAHI & JCI

Scope of Service

Beyond advice: a precise gap analysis, a mock survey that simulates the real assessors' visit, and SOPs written to fit staff's daily practice.

Institutional Impact

Higher readiness to pass the survey at the first visit, and a sustainable quality culture built on systems, not individuals.

Consulting Solutions

CONSULTING & INSTITUTIONAL SOLUTIONS

We provide in-depth strategic consulting through which Coral Solutions moves from training provider to partner in process engineering and performance improvement.



Digital Transformation & AI

Scope of Service

Advisory support to select and implement the right EMR for the facility’s size, integrate with national platforms, and adopt predictive smart triage tools in emergency departments to cut waiting times.

Institutional Impact

Better patient experience, faster and more accurate diagnosis, and stronger digital readiness.



Training Needs Analysis & Curriculum Design

Scope of Service

Precise competency mapping, targeted training plans based on training needs analysis (TNA), and customized curricula and guides for public and private entities.

Institutional Impact

Higher return on training investment (ROI) and training directly linked to strategic objectives.

03

SERVICE THREE

International Partnership Programs

Specialized programs delivered with international academies, extending our services to rehabilitative art therapy, medical aesthetics and skincare.



Art Therapy



Medical Aesthetics &
Skincare



Art Therapy Diploma

IN PARTNERSHIP WITH PRACTIKA

A comprehensive training diploma delivered in partnership with Al-Riyada Al-Fikriya Academy for Scientific Skills (Practika), preparing specialists to use expressive arts as a supportive tool in psychological and rehabilitative care.



Accreditation

Certificate accredited by the German Jordanian University

Target audience

- Psychologists and therapists.
- Medical and rehabilitation staff working with vulnerable groups and developmental disorders.
- Educators and leaders of inclusive schools.

This diploma is a training qualification and does not replace professional classification by the Saudi Commission for Health Specialties for clinical practice.



Coral Solutions

HEALTHCARE TRAINING & CONSULTING

The Ten Courses

- 01** Introduction to art therapy: philosophy and history
- 02** The leadership and ethical character of the art therapist
- 03** Psychology of visual arts and expressive media
- 04** Foundations of psychopathology and counselling
- 05** Neuroscience and artistic response (Neuro-Art Therapy)
- 06** Clinical art therapy
- 07** Group art therapy dynamics
- 08** Origami and kinetic forming therapy
- 09** Drama therapy and supporting expressive media
- 10** Field practicum and graduation project (min. 100 field hours)

Medical Aesthetics & Skincare

IN PARTNERSHIP WITH NORDIC BEAUTY

Coral Solutions

HEALTHCARE TRAINING & CONSULTING

A progressive pathway in skin science and aesthetic treatments, delivered in partnership with Nordic Beauty academy in Sweden, with international certificates from CIDESCO and ITEC, preparing staff to work in clinics and medical centers alongside dermatologists.



CIDESCO
THE WORLD
STANDARD
FOR BEAUTY
& SPA THERAPY



Level 1 Skincare Foundations

Hygiene, safety and microbiology; anatomy and dermatology; skin analysis and consultation; basic facial treatment.

Audience: Beginners

Level 2 Advanced Skincare

Ageing, pigmentation and scars; medication effects; chemical peels; cosmetic science; deep cleansing and lymphatic massage.

Audience: Level 1 graduates

Level 3 Skincare Devices

Electrical treatments, safety and contraindications: Galvanic, High Frequency, Microcurrent, Ultrasound, Microdermabrasion.

Audience: Skin and beauty therapists

Advanced Advanced Therapies

Skin conditions, skin cancer awareness, theoretical knowledge of laser, IPL, HydraFacial and injectables, and post-surgery skincare.

Audience: Staff working with dermatologists

Procedures Specialized Procedures

Microneedling, chemical peels and dermaplaning: tools, protocol, safety, and pre- and post-treatment care.

Audience: Licensed healthcare practitioners

Medical aesthetic procedure courses are available to licensed practitioners in line with Saudi Commission for Health Specialties regulations. Other beauty programs are offered in the Coral Beauty & Arts Academy Training Programs Catalogue.

The CORAL Impact Cycle

HOW WE DELIVER

Five connected stages applied to every training program and consulting project, starting with diagnosing reality and ending with a documented impact report at closure.

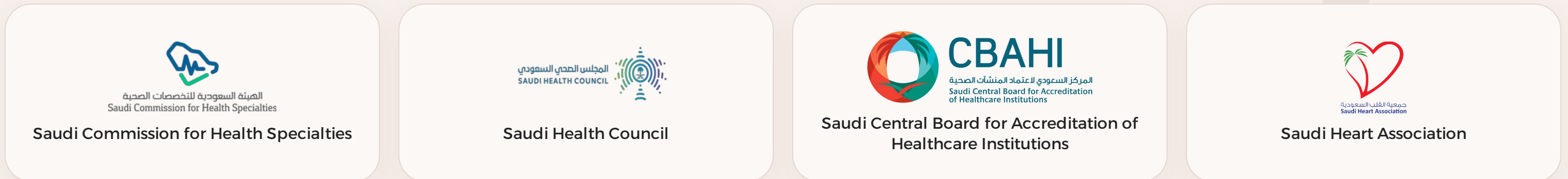


Accreditations & Partners

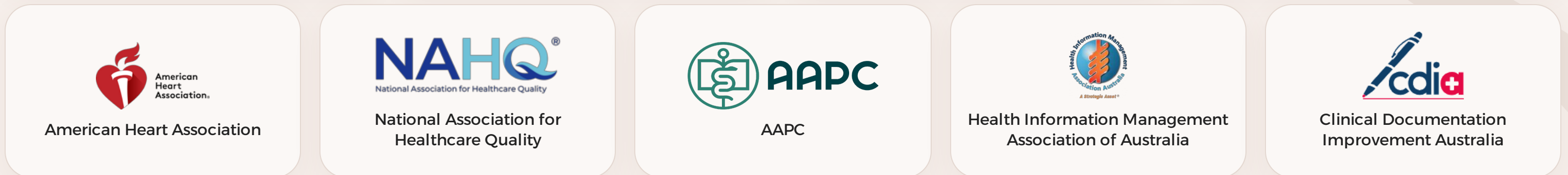
TRUSTED FRAMEWORK

We operate within a robust regulatory and professional framework, working alongside leading national and international bodies in healthcare quality and excellence.

National Bodies



International Bodies



Training Partners



Expertise in Numbers

TRACK RECORD

The cumulative expertise of our leadership team in healthcare training and operations.

350+

training and qualification
projects led by the CEO

10,000+

healthcare and administrative
professionals trained

1,000+

training and consulting
projects overseen by the
leadership team

9

national and international
bodies linked to our programs

Why Coral Solutions?

OUR DIFFERENCE



Healthcare First

We focus on the healthcare sector and related rehabilitative and aesthetic care, so we understand its standards, language and operational challenges from within.



Training Linked to Revenue

Our coding and documentation programs are tied to the revenue cycle and NPHIES requirements, so training impact shows in collections, not just attendance.



Certified Trainers

Programs delivered by trainers certified by the awarding bodies, with field experience in hospitals and health clusters.



Licensed Programs

Our training programs are delivered through our partner Ivory Higher Training Institute, licensed by the Technical and Vocational Training Corporation (TVTC), license no. 224119236371812.



A Methodology in Our Name

The CORAL Impact Cycle: from gap diagnosis to a documented impact report at program closure.

Steps to Start a Partnership

HOW WE WORK WITH YOU



01

Contact

Reach us by email or phone, with a response within one business day.



02

Diagnostic Session

An initial session to understand the facility's needs and set priorities.



03

Tailored Proposal

A technical and financial proposal designed around the facility's needs, not an off-the-shelf package.



04

Delivery & Impact Report

Delivery through the CORAL Impact Cycle, with a documented impact report at closure.

Book a diagnostic session: info@coralsolution.com | +966 56 744 6026

Let's Build a Lasting Partnership

GET IN TOUCH



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